



ACCREDITATION COURSE

STRONG INTEREST INVENTORY®

The Strong Interest Inventory® is a globally respected assessment designed to help individuals understand their career interests and explore occupational directions that align with what motivates and energises them.

Grounded in John Holland's RIASEC theory and supported by decades of research, the Strong Interest Inventory® provides robust, work-relevant insight to support career exploration, development conversations, and talent mobility decisions.

Talogy delivers the Strong Interest Inventory® certification as the exclusive Middle East partner of The Myers-Briggs Company, enabling practitioners to use this powerful tool confidently and responsibly within career and development contexts.



Delivered in partnership with
The Myers-Briggs Company

Course Overview

Strong Interest Inventory® certification programme provides practitioners with the knowledge and skills required to administer, interpret, and feedback the Strong Interest Inventory®.

Participants learn how to translate interest profiles into meaningful career insights, supporting clients and employees to explore options, clarify direction, and make informed educational and career decisions. The programme emphasises ethical use, interpretive confidence, and practical application.

Learning Outcomes

- Understand the theory and structure underpinning the Strong Interest Inventory®
- Be certified to administer and interpret Strong Interest Inventory® assessments
- Develop the skills to deliver engaging, development-focused feedback
- Learn how to use interest data to support career exploration and development conversations

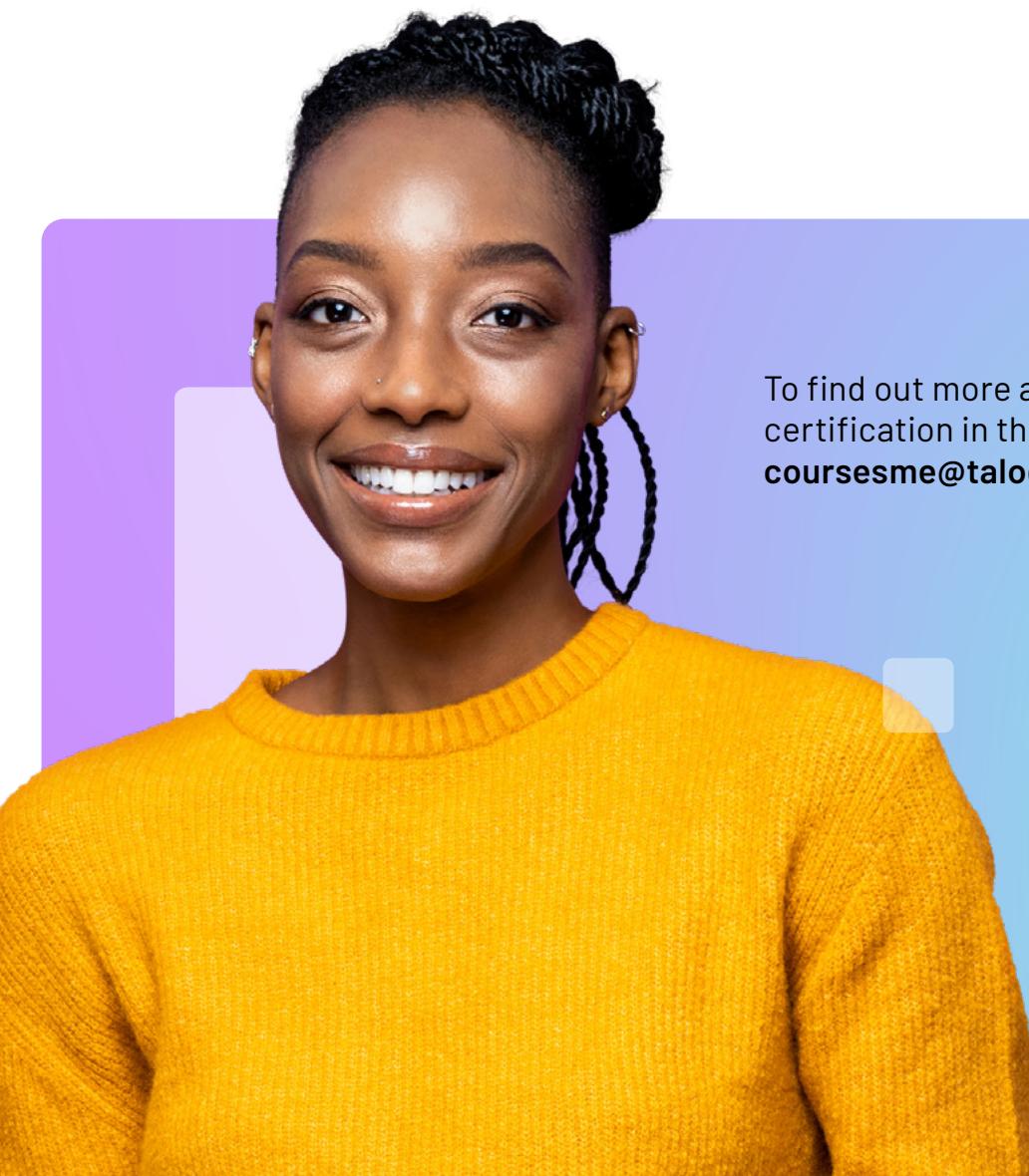
Who Will Benefit?

This course is suitable for professionals involved in career and development support, including:

- Career coaches and practitioners
- HR and talent professionals
- Learning and development specialists
- Educators and advisors

Reports Available

- Profile reports
- Profile and Interpretive reports
- Career reports
- Skills Confidence Profile Reports
- iStartStrong® Report



To find out more about our MBTI® certification in the Middle East, please email coursesme@talogy.com

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